Back to School 2018
Terms and Conditions

Qualified Purchasers (as defined below) can receive Promotion Savings when they purchase an Eligible Mac or Eligible iPad with a pair of Beats Solo³ Wireless On-Ear Headphones, Powerbeats³ Wireless Earphones, or Beatsˣ Earphones, subject to the terms and conditions herein.

Promotional Period: The promotion begins on July 12, 2018, and ends on October 2, 2018 (the “Promotion Period”), in the United Arab Emirates (“Qualified Country”).

Qualifying Locations: Apple Store locations, Apple Store for Education, and 8000 444 0396 (each a “Qualifying Location”). Eligible Products and Promotion Products (as defined below) must be purchased from a Qualifying Location in Qualified Countries. Only purchases and deliveries within the same Qualified Country are eligible. Orders of Eligible Products and Promotion Products from a Qualifying Location that are placed during the Promotion Period, and ship after the end of the Promotion Period, are eligible.

THE OFFER: Qualified Purchasers who purchase an Eligible Product and a Promotion Product within a single transaction during the Promotion Period will receive a Promotion Savings on the combined purchase as outlined below. Promotion Savings are applied to the transaction instantly at the time of purchase. The Promotion Product is not a “gift.” This offer expires when the purchase transaction is complete.

<table>
<thead>
<tr>
<th>Product Category</th>
<th>Eligible Products</th>
<th>Promotion Product</th>
<th>Promotion Savings</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mac</td>
<td>iMac, iMac Pro, Mac Pro, MacBook, MacBook Pro (excluding 15” non Touch Bar MacBook Pro models), and MacBook Air, including configure-to-order versions (each an “Eligible Mac”)</td>
<td>Beats Solo³ Wireless (in Gloss Black/MNEN2, Gloss White/MNEP2, Silver/MNEQ2, Gold/MNER2, Rose Gold/MNET2, Matte Black/MP582, Matte Silver/MR3T2, Matte Gold/MR3Y2, Pop Indigo/MRRF2, Pop Magenta/MRRG2, Pop Blue/MRRH2, Pop Violet/MRRJ2)</td>
<td>AED 1,154.00</td>
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<tr>
<td></td>
<td></td>
<td>Powerbeats³ Wireless (in Black/ML8V2, White/ML8W2, Pop Indigo/MREQ2, Pop Magenta/MRER2, Pop Blue/MRET2, Pop Violet/MREW2)</td>
<td>AED 734.00</td>
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<td></td>
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<td>Beatsˣ (in Black/MLYE2, White/MLYF2, Blue/MLYG2, Gray/MNLF2, Matte Silver/MR3J2, Matte Gold/MR3L2)</td>
<td>AED 576.50</td>
</tr>
</tbody>
</table>
Refurbished products and open box returns sold “as is” are not eligible for this offer.

QUALIFIED PURCHASERS: Those eligible to purchase from the Apple Store for Education Individuals include faculty, staff, students and parents as follows (each a “Qualified Purchaser”):

Any full-time or part-time student who is studying at or has been accepted into a post-secondary education establishment is eligible to purchase.

Any teacher, lecturer, or faculty member working at an education establishment who purchases the products for their personal, education and/or research use is eligible. Purchases from the Apple Store for Education Individuals are not for institutional purchase or resale.

Parents purchasing on behalf of their child, who is studying at or is accepted into a post-secondary education establishment, are eligible to purchase.

PROCEDURES RELATED TO PRODUCT RETURNS AND EXCHANGES: Returns and exchanges are subject to the policy of the Qualifying Location where the purchase was made. If an Eligible Product is returned, or is exchanged for an ineligible product, the Promotion Product must also be returned or the Promotion Savings will be deducted from the amount of the return or exchange, as applicable, and any remaining difference will be charged to the Qualified Purchaser. If a Promotion Product is exchanged for another Promotion Product where the full retail value of the desired product exceeds the original Promotion Savings, the Qualified Purchaser will be responsible for payment of the difference. If a Promotion Product is exchanged for another Promotion Product where the full retail value of the desired product is less than the original Promotion Savings, the Qualified Purchaser will not receive credit for the difference.

PROMOTION RESTRICTIONS: This offer is valid only during the Promotion Period, while supplies last. Eligible Products, Promotion Products, and Promotion Product colors are subject to availability. Apple may end this offer at any time, for any reason. For Eligible Mac purchases, only one (1) Promotion Product per Qualified Purchaser may be obtained during this promotion. For Eligible iPad purchases, only one (1) Promotion Product per Qualified Purchaser may be obtained.
obtained during this promotion. You must demonstrate that you meet the Qualified Purchaser requirements above prior to your purchase. Resellers, public entities, government entities, nonprofit organizations, educational institutions, enterprise purchasers, and business purchasers do not qualify, and Apple reserves the right to cancel purchases made by such purchasers. If Apple determines that you participated in this promotion but were not a Qualified Purchaser, Apple will charge the amount of the Promotion Savings received.

OTHER RESTRICTIONS: This offer is void where prohibited or restricted by law. This offer may be combined with other Apple promotions that are directed to individual end-user customers and offered during the same promotional period in the Qualifying Locations, subject to the terms, conditions, and limitations applicable to this promotion and such other Apple promotion(s). Apple is also not responsible for any loss, destruction, or theft of your qualifying Eligible Product or Promotion Product. Apple may use any information provided in accordance with its privacy policies posted online at www.apple.com/privacy. **Apple reserves the right to change without notice the Terms and Conditions of this promotion or modify or end this promotion at any time without notice.**

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