Here’s how to get your free iPod.
Mail-in rebate coupon.
Purchase a Mac and an iPod with Apple’s Education discount and receive up to $319 via mail-in rebate.

Follow these steps to receive your rebate.

1. **Buy a qualifying Mac and iPod.**
   Buy a qualifying Mac and a qualifying iPod from Apple or a participating Apple Authorized Campus Store from June 3, 2008, through September 15, 2008. The computer and iPod purchases must appear on the same sales receipt unless you ordered both products from Apple at the same time but received them in separate shipments. Your purchase is subject to sales tax. See complete Terms and Conditions.

2. **Fill out the rebate coupon.**
   [Keep this coupon to submit your claim for your rebate.]

   - Purchase Date (mm/dd/yyyy)
   - First Name
   - Last Name
   - Address
   - City
   - Province    Postal Code   Phone
   - Email
   - Store Name Where Purchase Made
   - Store Address
   - City
   - Province    Postal Code

   Did you purchase a Mac and an iPod together?
   Your computer and iPod purchases must appear on the same receipt. Online orders may ship separately. In this case, include all relevant invoices.
   □ Yes □ No (not eligible)

   At which eligible location did you make your purchase?
   □ Apple Online Store  □ Apple Retail Store  □ Apple Authorized Campus Store

   How many Mac computers were purchased on your receipt?
   Apple will process a maximum of five claims for multiple computer and iPod purchases on the same receipt.
   □

   How many iPod units were purchased on your receipt?
   Apple will process a maximum of five claims for multiple computer and iPod purchases on the same receipt.
   □

3. **Submit your proof of purchase.**
   For Apple Retail Store purchases, submit your sales receipt. The Apple Retail Store where you made your purchase can provide a replacement receipt if the original was lost.
   For Apple Online Store (or Apple Telesales) purchases, submit your invoice or your Apple Store Order Shipment Notification email(s). To receive a copy of your invoice(s), please visit www.store.apple.com/ca, and click Account > “Order status” > “View order details” > “Print all invoices.”
   For Apple Authorized Campus Store purchases, submit the original, itemized, dated sales receipt showing all products purchased; the selling entity’s name and address; the serial numbers of the qualifying products; and the prices paid for the qualifying products. Handwritten receipts will not be accepted.

4. **Provide the UPC labels.**
   The UPC labels must include part numbers with bar codes, serial numbers with bar codes, and product descriptions. Your claim cannot be processed without UPC labels for both Mac and iPod.

   **Sample Mac UPC label**
   ![Sample Mac UPC label]

   **Sample iPod UPC label**
   ![Sample iPod UPC label]

   Have you submitted your original UPC labels as part of another Apple promotion claim? If so, please indicate the promotion name and date mailed:
   - Promotion Name
   - Date (mm/dd/yyyy)

5. **Mail in the claim.**
   Send the completed coupon, UPC labels, and proof of purchase, postmarked by October 15, 2008. Send the coupon and all required documentation to:

   Back to School 2008
   P.O. Box 12116
   Saint John, NB E2L 5E7
   Project # 116KB
**Customer Survey**

We invite you to participate in the following survey of our customers. Your opinion is very important to us. All information that you provide will be strictly confidential and will be used only for market research purposes. Survey results are viewed in the aggregate; individual responses are not identified.

Which of the following best describes your educational institution?
- [ ] University
- [ ] College (four-year program)
- [ ] College (two-year program)
- [ ] K–12 school or district
- [ ] Other (please describe) _________

What best describes your current status?
- [ ] First year
- [ ] Second year, third year, or fourth year
- [ ] Graduate student
- [ ] Continuing education student
- [ ] Teacher, faculty, or staff
- [ ] Administrator (dean, superintendent, department head, and so on)

Did you already own an iPod prior to this purchase?
- [ ] Yes
- [ ] No

Without this offer, what would you have purchased (select one)?
- [ ] Apple computer
- [ ] Non-Apple computer
- [ ] Nothing

Prior to this purchase, what was your primary computer?
- [ ] Mac
- [ ] Windows PC
- [ ] Linux PC
- [ ] This is my first computer

**Terms and Conditions**

You must purchase qualifying products together using Apple's Education Individual discount from June 3, 2008, through September 15, 2008. You must be a qualified Apple Education Individual end-user purchaser, and not a reseller or institution, to obtain this promotional offer. Products must be purchased from the Apple Online Store for Education Individuals, an Apple Retail Store, Apple Telesales, or an Apple Authorized Campus Store located in Canada. Qualifying orders from the Apple Online Store for Education Individuals or Apple Telesales that are placed during the promotion, delivered to an address in Canada, and ship after the offer ends are eligible.

EDUCATION INDIVIDUAL PURCHASE QUALIFICATIONS: Faculty and staff of higher education institutions and students attending or accepted into a higher education institution are eligible. Any employee of a public or private K–12 institution in Canada is eligible. Qualifying orders from the Apple Online Store for Education Individuals or Apple Telesales that are placed during the promotion, delivered to an address in Canada, and ship after the offer ends are eligible.

PROOF OF PURCHASE: Submit proof of purchase consisting of itemized, dated sales receipt(s)/invoice(s) or Apple Online Store Order Shipment Notification email(s) showing ALL Apple products purchased, the selling entity’s name and address, the serial numbers of the qualifying products, and the prices paid for the qualifying products. Items ordered through the Apple Online Store for Education Individuals or Apple Telesales may ship in pieces, and therefore a single order may generate more than one invoice. Please submit all invoices from the same order with your claim. Order acknowledgments, packing slips, and purchase orders copies will not be accepted. Provide the UPC labels from all qualifying product boxes. The UPC labels must be peeled off or cut from the product packaging. The UPC labels must include part numbers with bar codes, serial numbers with bar codes, and product descriptions.

PROCEDURES RELATED TO SHIPPING AND RETURNS: Products ordered together but shipped separately qualify if you furnish sufficient supporting documentation, as provided in these Terms and Conditions. If you return a product required for promotion redemption in exchange for another qualifying product required for redemption, you must provide adequate documentation to support the exchange transaction. Submit all receipts related to the transaction. If you return a product required for promotion redemption and do not exchange it for another qualifying product required for redemption, your rebate will not be honoured.

Apple and its agents are not responsible for incomplete, illegible, late, lost, mutilated, misdirected, or postage-due requests. Providing false information disqualifies this rebate request. Apple reserves the right to deny and/or disregard any rebate request deemed to be false or fraudulent. GST/HST and QST as applicable are included in the face value of the mail-in rebate. Allow eight (8) weeks from the date your claim is processed to receive your rebate. Cheques must be mailed to an address within Canada. This offer is void where prohibited or restricted by law. Apple is not responsible for printing and/or typographical errors. You should keep copies of these Terms and Conditions, your completed coupon, your proof of purchase, and the UPC labels for your records. Submissions will not be returned and become the property of Apple. Apple reserves the right to change the Terms and Conditions, modify the offer, or end the offer at any time without notice. To check the status of your rebate request, go to www.rebatetrak.com approximately 4–6 weeks after you mail your submission. Your project number is 16K8. You will need to record this project number or keep a copy of this form in order to use RebateTrak. For more information or to learn the status of your rebate request, please send an email to applepromos@resolvecorporation.com or call Apple Canada’s fulfillment centre at 1-800-480-2666.

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**Qualifying iPod Model**

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<thead>
<tr>
<th>iPod Model</th>
<th>Product Description</th>
<th>Rebate Amount</th>
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<th>Personalized Part Number</th>
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<td>$209</td>
<td>MA980C/A</td>
<td>PA980C/A</td>
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<td>8GB Pink</td>
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<td>MB453C/A</td>
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<td>MB249C/A</td>
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<td>MB253C/A</td>
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<td>$319</td>
<td>MB317C/A</td>
<td>PB317C/A</td>
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</table>

**Claim Procedures:** You must submit a claim via mail. Rebate coupons may not be altered. Duplicate or incomplete coupons will not be honoured. Mail an envelope enclosing your completed original coupon, UPC labels, and proof of purchase. The envelope must be postmarked by October 15, 2008. Late submissions are not valid.

**MAIL TO:** Back to School 2008
P.O. Box 12116
Saint John, NB E2L 5E7
Project # 16K8

**PROOF OF PURCHASE:** Submit proof of purchase consisting of itemized, dated sales receipt(s)/invoice(s) or Apple Online Store Order Shipment Notification email(s) showing ALL Apple products purchased, the selling entity’s name and address, the serial numbers of the qualifying products, and the prices paid for the qualifying products. Items ordered through the Apple Online Store for Education Individuals or Apple Telesales may ship in pieces, and therefore a single order may generate more than one invoice. Please submit all invoices from the same order with your claim. Order acknowledgments, packing slips, and purchase order copies will not be accepted. Provide the UPC labels from all qualifying product boxes. The UPC labels must include part numbers with bar codes, serial numbers with bar codes, and product descriptions.

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