



Here's how to get your free iPod.

Mail-in rebate coupon.

Customer Survey

We invite you to participate in the following survey of our customers. Your opinion is very important to us. All information that you provide will be strictly confidential and will be used only for market research purposes. Survey results are viewed in the aggregate; individual responses are not identified.

Which of the following best describes your educational institution?

- University
- College (four-year program)
- College (two-year program)
- K-12 school or district
- Other (please describe) _____

What best describes your current status?

- First year
- Second year, third year, or fourth year
- Graduate student
- Continuing education student
- Teacher, faculty, or staff
- Administrator (dean, superintendent, department head, and so on)

Did you already own an iPod prior to this purchase?

- Yes
- No

Prior to this purchase, what was your primary computer?

- Mac
- Windows PC
- Linux PC
- This is my first computer

Without this offer, what would you have purchased (select one)?

- Apple computer
- Non-Apple computer
- Nothing

Terms and Conditions

You must purchase qualifying products together using Apple's Education Individual discount from June 3, 2008, through September 15, 2008. You must be a qualified Apple Education Individual end-user purchaser, and not a reseller or institution, to obtain this promotional offer. Products must be purchased from the Apple Online Store for Education Individuals, an Apple Retail Store, Apple Telesales, or an Apple Authorized Campus Store located in Canada. Qualifying orders from the Apple Online Store for Education Individuals or Apple Telesales that are placed during the promotion, delivered to an address in Canada, and ship after the offer ends are eligible.

EDUCATION INDIVIDUAL PURCHASE QUALIFICATIONS: Faculty and staff of higher education institutions and students attending or accepted into a higher education institution are eligible. Any employee of a public or private K-12 institution in Canada is eligible. School board members who are currently serving as elected or appointed members are eligible. PTA or PTO executives currently serving as elected or appointed officers are eligible.

PRODUCT ELIGIBILITY: This offer is available only on purchases of new products. All Macintosh computers and the Configure-to-order versions of these products are eligible, except for Mac mini. The iPod products listed below are eligible for participation in this offer. TO BE ELIGIBLE FOR THIS OFFER, BE CERTAIN THAT THE PRODUCT YOU PURCHASE HAS ONE OF THE APPLE PART NUMBERS LISTED BELOW. IF YOU ARE UNCERTAIN, PLEASE ASK YOUR SALESPERSON TO CONFIRM TO YOU THAT YOU ARE PURCHASING A PRODUCT THAT IS ELIGIBLE UNDER THIS OFFER. 4GB iPod nano, iPod shuffle, iPod classic, Mac mini, Apple TV, iPhone, and refurbished products are not eligible.

PLEASE BE ADVISED that Apple announced new iPods on September 9, 2008. These new iPods are not eligible for the Back to School promotion. Rebate claims submitted in conjunction with these products will not be honoured.

Along with the new iPod launch, Apple reduced the price on the prior generation iPods — the ones that are eligible for the promotion. This impacts the promotion rebate amount.

For all iPods purchased and invoiced, as part of the promotion, on or before the September 9, 2008 announcement, qualified purchasers are eligible for a rebate of \$319 or \$209 the list price of an 8 GB iPod touch or an 8 GB iPod nano. For all qualifying iPods purchased and invoiced under reduced pricing, customers are eligible for a reduced rebate amount. The new amounts are \$229 and \$149, the new list price of an 8 GB iPod touch or an 8 GB iPod nano. Customer rebate claims will be calculated based on verification of invoice date and verification of price paid for a qualifying iPod. Larger capacity iPod touch units will be eligible for a \$229 rebate.

Qualifying iPod Model	Product Description	Rebate Amount if invoiced before September 9, 2008.	Rebate Amount if invoiced on or after September 9, 2008.	Part Number Part Number	Personalized
iPod nano	8GB Silver	\$209	\$169	MA980C/A	PA980C/A
	8GB Pink	\$209	\$169	MB453C/A	PB453C/A
	8GB Blue	\$209	\$169	MB249C/A	PB249C/A
	8GB Green	\$209	\$169	MB253C/A	PB253C/A
	8GB Black	\$209	\$169	MB261C/A	PB261C/A
	8GB Red	\$209	\$169	MB257C/A	PB257C/A
iPod touch	8GB	\$319	\$229	MA623C/B	PA623C/B
	16GB	\$319	\$229	MA627C/B	PA627C/B
	32GB	\$319	\$229	MB376C/A	PB376C/A

PURCHASE RESTRICTIONS: Except as otherwise provided in these terms, the Apple computer and iPod must be purchased on the same invoice/sales receipt. This offer is valid only while supplies of qualifying products last.

CLAIM PROCEDURES: You must submit a claim via mail. Rebate coupons may not be altered. Duplicate or incomplete coupons will not be honoured. Mail an envelope enclosing your completed original coupon, UPC labels, and proof of purchase. The envelope must be postmarked by October 15, 2008. Late submissions are not valid.

MAIL TO: Back to School 2008
P.O. Box 12116
Saint John, NB E2L 5E7
Project # 116K8

PROOF OF PURCHASE: Submit proof of purchase consisting of itemized, dated sales receipt(s)/invoice(s) or Apple Online Store Order Shipment Notification email(s) showing ALL Apple products purchased, the selling entity's name and address, the serial numbers of the qualifying products, and the prices paid for the qualifying products. Items ordered through the Apple Online Store for Education Individuals or Apple Telesales may ship in pieces, and therefore a single order may generate more than one invoice. Please submit all invoices from the same order with your claim. Order acknowledgments, packing slips, and purchase order copies will not be accepted. Provide the UPC labels from all qualifying product boxes. The UPC labels must be peeled off or cut from the product packaging. The UPC labels must include part numbers with bar codes, serial numbers with bar codes, and product descriptions.

PROCEDURES RELATED TO SHIPPING AND RETURNS: Products ordered together but shipped separately qualify if you furnish sufficient supporting documentation, as provided in these Terms and Conditions. If you return a product required for promotion redemption in exchange for another qualifying product required for redemption, you must provide adequate documentation to support the exchange transaction. Submit all receipts related to the transaction. If you return a product required for promotion redemption and do not exchange it for another qualifying product required for redemption, your rebate will not be honoured.

Apple and its agents are not responsible for incomplete, illegible, late, lost, mutilated, misdirected, or postage-due requests. Providing false information disqualifies this rebate request. Apple reserves the right to deny and/or disregard any rebate request deemed to be false or fraudulent. GST/HST and QST as applicable are included in the face value of the mail-in rebate. Allow eight (8) weeks from the date your claim is processed to receive your rebate. Cheques must be mailed to an address within Canada. This offer is void where prohibited or restricted by law. Apple education promotional bundle pricing, education institution pricing, and other education promotional offers supersede this offer and cannot be combined. Except as otherwise provided in the preceding sentence or in the other promotion's terms and conditions, this offer may be combined with other Apple promotions. If you are submitting your original receipt(s) and Apple computer UPC label(s) as part of a claim for another Apple promotion, you may provide copies of these materials with this claim, provided you reference the promotion and claim that contains the original materials. Apple is not responsible for printing and/or typographical errors. You should keep copies of these Terms and Conditions, your completed coupon, your proof of purchase, and the UPC labels for your records. Submissions will not be returned and become the property of Apple. Apple reserves the right to change the Terms and Conditions, modify the offer, or end the offer at any time without notice. To check the status of your rebate request, go to www.rebatetrak.com approximately 4-6 weeks after you mail your submission. Your project number is 116K8. You will need to record this project number or keep a copy of this form in order to use RebateTrak. For more information or to learn the status of your rebate request, please send an email to applepromos@resolvecorporation.com or call Apple Canada's fulfillment centre at 1-800-480-2666.