Apple iPod Learning Lab
Achievement at your fingertips.

iPod, the world’s most popular media player, is also a powerful education tool that puts anytime, anywhere learning directly into students’ hands. With iPod touch, students can have access to the Internet, a suite of productivity tools, and core curriculum content in a mobile, media-rich style that lets them learn as they live—on the go. And with the Apple iPod Learning Lab, educators have a simple and cost-effective way to manage multiple iPod devices in the classroom.

Enhancing learning with iPod.
Innovative schools across the country are using iPod to deliver curriculum to individual learners in new and exciting ways. Whether it’s enabling students to review background information outside of class, providing them with remedial practice of challenging concepts, or giving them access to audiobooks and interactive lessons for improving language acquisition, iPod enhances teaching and learning. And with iPod touch, students can access the Internet, take notes, keep track of their calendars, communicate via email, and more. Using a Mac and the included iLife suite of digital media applications, teachers and students can easily create media-rich content for iPod based on their own classroom curriculum. In addition, iTunes U offers a wealth of free educational content, including audiobooks, videos, lessons, podcasts, and professional development resources.

Innovative lab simplifies management.
The Apple iPod Learning Lab makes managing a classroom full of iPod devices almost as easy as using one. The lab consists of a compact and durable rolling cart that charges, manages, and secures up to 40 iPod devices quickly, simply, and cost-effectively. Content can be synced between a classroom Mac and 20 iPod devices at the same time. The Apple iPod Learning Lab includes slots for charging up to 40 iPod devices, and the sturdy rolltop door can be locked to secure and store the devices when they’re not in use. And it’s easy to roll around campus, so multiple classes can benefit from iPod-enhanced learning.

Free getting started guide.
To make it easy to begin using iPod in your classroom, Getting Started: A guide for using iPod touch and iTunes for teaching and learning is available as a free download at www.apple.com/education/resources. This guide provides step-by-step instructions for iPod and iTunes classroom management, as well as lesson ideas and suggestions for getting students up to speed.

What we are seeing in our classrooms—using the iPod as a reading fluency tool—is progress many times higher than what is considered normal. This is a very exciting finding for us.
Kathy Shirley
Director of Technology and Media Services
Escondido Union School District
Escondido, California

iPod in action.
iPod touch.
iPod touch may be pocket-size, but it’s packed with advanced features like a 3.5-inch (diagonal) widescreen Multi-Touch display, Wi-Fi, a long-lasting rechargeable battery, and storage capacity for up to 10 hours of video.

Browse the Internet.
iPod touch has built-in Wi-Fi and Safari, the most advanced web browser ever on a mobile device. So students can easily do research in and out of the classroom.

Do more on the go.
iPod touch comes with productivity applications for taking notes, keeping calendars, and communicating via email. Students can also store and view photos and take advantage of a built-in scientific calculator.

Learn from the best.
With iPod touch, students can view educational podcasts, lectures, exhibit tours, and documentaries—all free from iTunes U. Content is created by universities, public broadcasting stations, museums, and other cultural institutions.

Tap into the App Store.
As useful as iPod touch is out of the box, it can be even more useful with the hundreds of K–12 applications on the App Store. You’ll find apps for learning a language, graphing equations, creating art, and much more.
Store and charge up to 40 iPod devices in individual padded compartments. LED indicators let you know the charging status of each iPod.

Sync up to 20 iPod devices simultaneously by connecting to a Mac.*

Rolltop door with user-programmable lock ensures safe storage of iPod devices.

Store and charge up to 40 iPod devices in individual padded compartments. LED indicators let you know the charging status of each iPod.

Adjustable storage space for up to four MacBook computers, with bins for storing iPod accessories.

Roll easily from classroom to classroom, enabling students in multiple classrooms to benefit from learning with iPod.

*Mac computer sold separately.
The ultimate in learning on the go.
The Apple iPod Learning Lab includes the Bretford PowerSync Cart for iPod and 20 iPod touch 8GB devices. While the cart can be purchased with or without iPod devices, purchasing the preconfigured lab with iPod devices results in significant savings since you won’t have to buy power adapters for each iPod.

Apple iPod Learning Lab
Includes one Bretford PowerSync Cart for iPod and 20 iPod touch 8GB devices.
BF401LL/A Apple iPod Learning Lab $5,999
Same as above with AppleCare Protection Plan for each iPod
BF402LL/A $6,899
Bretford PowerSync Cart for iPod (Standalone)
TL357LL/B $2,299.95

Create a custom Apple iPod Learning Lab.
Educators can also build a custom lab that addresses their students’ specific needs. Add a MacBook with the included iLife suite of digital media applications for easy content creation. Or choose from a wide variety of iPod devices, iPod accessories, or professional services. To build your own custom Apple iPod Learning Lab, visit http://education.apple.com/custom_ipod_lab/.

Take advantage of federal funding.
The Apple iPod Learning Lab may be eligible for federal funding. Contact your federal programs specialist for more information or consult your Apple education representative about federal funding options available to your school.

iPod and Apple Professional Development.
For educators and administrators who are new to iPod or to podcasting, Apple offers two- and four-day workshops designed to help them understand the educational potential of these technologies. They’ll also learn strategies for integrating the Apple iPod Learning Lab into their classrooms. Just as iPod is a powerful way to distribute learning content to students, it’s also an effective way to deliver professional development content to educators, who also can benefit from anytime, anywhere learning. Visit www.apple.com/education/apd for more information.

Learn more.
To learn more about the Apple iPod Learning Lab, visit www.apple.com/education/mobilelabs or call 1-800-800-2775 to speak with an Apple education representative.