



iPhone SE Environmental Report



Date introduced
March 21, 2017

Environmental Status Report

iPhone SE is designed with the following features to reduce environmental impact:

- Arsenic-free display glass
- Mercury-free LED-backlit display
- Brominated flame retardant-free
- PVC-free
- Beryllium-free
- Recyclable aluminum enclosure

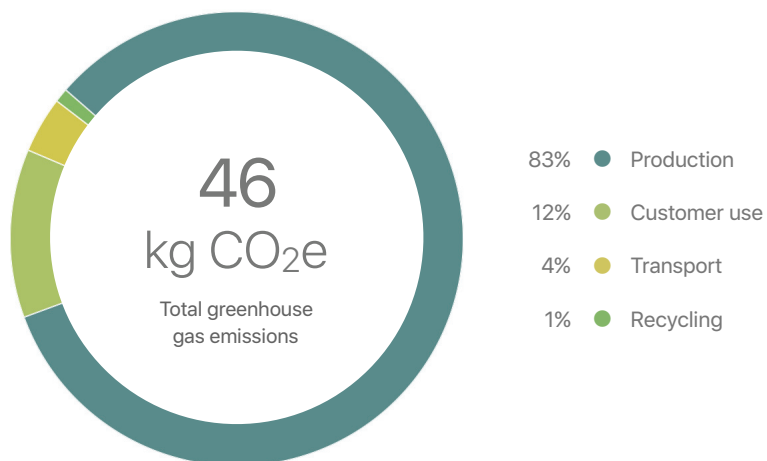
Apple and the Environment

Apple believes that improving the environmental performance of our business starts with our products. The careful environmental management of our products throughout their life cycles includes controlling the quantity and types of materials used in their manufacture, improving their energy efficiency, and designing them for better recyclability. The information below details the environmental performance of iPhone SE as it relates to climate change, energy efficiency, material efficiency, and restricted substances.¹

Climate Change

Greenhouse gas emissions have an impact on the planet’s balance of land, ocean, and air temperatures. Most of Apple’s corporate greenhouse gas emissions come from the production, transport, use, and recycling of its products. Apple seeks to minimize greenhouse gas emissions by setting stringent design-related goals for material and energy efficiency. For example, by decreasing virgin aluminum use and increasing low-carbon aluminum manufacturing, the greenhouse gas emissions associated with the aluminum enclosure of iPhone SE are 40 percent less than those of iPhone 5s. The chart below provides the estimated greenhouse gas emissions for iPhone SE over its life cycle.²

Greenhouse Gas Emissions for iPhone SE—32GB model





Battery chemistry

- Lithium-ion polymer
- Free of lead, cadmium, and mercury

Energy Efficiency

Because one of the largest portions of product-related greenhouse gas emissions results from actual use, energy efficiency is a key part of each product’s design. iPhone SE uses power-efficient components and software that intelligently manages power consumption. The following table details the energy efficiency of the Apple USB Power Adapter.

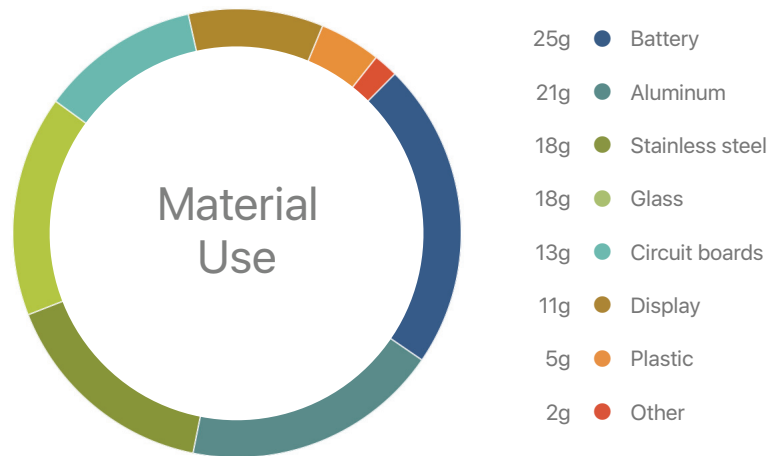
Energy Efficiency of the Apple USB Power Adapter

Mode	100V	115V	230V
Power adapter no-load	0.014W	0.014W	0.012W
Power adapter efficiency	74.3%	74.3%	73.1%

Material Efficiency

Apple’s ultracompact product and packaging designs lead the industry in material efficiency. Reducing the material footprint of a product helps maximize shipping efficiency. It also helps reduce energy consumed during production and material waste generated at the end of the product’s life. iPhone SE is made of aluminum and other materials highly desired by recyclers. The chart below details the materials used in iPhone SE.³

Material Use for iPhone SE



Packaging



U.S. retail packaging of iPhone SE is 26 percent lighter and consumes 41 percent less volume than the first-generation iPhone packaging.

The packaging for iPhone SE is recyclable. Its retail box is primarily made from fiber-based materials originating from recycled content or sustainably managed forests. In addition, the iPhone SE packaging is material efficient, allowing 80 percent more units to be transported in an airline shipping container compared to the first-generation iPhone. The following table details the materials used in iPhone SE packaging.¹

Packaging Breakdown for iPhone SE

Material	Retail box
Fiber (fiberboard, paperboard, non-wood fiber)	116g
High-impact polystyrene	24g
Other plastics	4g

Restricted Substances

Apple has long taken a leadership role in restricting harmful substances from its products and packaging. As part of this strategy, all Apple products comply with the strict European Directive on the Restriction of the Use of Certain Hazardous Substances in Electrical and Electronic Equipment, also known as the RoHS Directive. Examples of materials restricted by RoHS include lead, mercury, cadmium, hexavalent chromium, and the brominated flame retardants (BFRs) PBB and PBDE. iPhone SE goes even further than the requirements of the RoHS Directive by incorporating the following more aggressive restrictions:

- Arsenic-free display glass
- Mercury-free LED-backlit display
- BFR-free
- PVC-free
- Beryllium-free



Recycling

Through ultra-efficient design and the use of highly recyclable materials, Apple has minimized material waste at the product's end of life. In addition, Apple offers and participates in various product take-back and recycling programs in 99 percent of the countries where Apple products are sold. All products are processed in the country or region in which they are collected. For more information on how to take advantage of these programs, visit www.apple.com/recycling.

Definitions

Greenhouse gas emissions: Estimated emissions are calculated in accordance with guidelines and requirements as specified by ISO 14040 and ISO 14044. Calculation includes emissions for the following life-cycle phases contributing to Global Warming Potential (GWP 100 years) in CO₂ equivalency factors (CO₂e):

- **Production:** Includes the extraction, production, and transportation of raw materials, as well as the manufacture, transport, and assembly of all parts and product packaging.
- **Transport:** Includes air and sea transportation of the finished product and its associated packaging from the manufacturing site to regional distribution hubs. Transport of products from distribution hubs to end customer is modeled using average distances based on regional geography.
- **Customer use:** Apple conservatively assumes a three-year period for power use by first owners. Product use scenarios are based on historical customer use data for similar products, collected anonymously. Geographic differences in the power grid mix have been accounted for at a regional level.
- **Recycling:** Includes transportation from collection hubs to recycling centers, and the energy used in mechanical separation and shredding of parts.

Energy efficiency terms: The energy efficiency values are based on the following conditions:

- **Power adapter no-load:** Condition in which the Apple USB Power Adapter with the Lightning to USB Cable (1m) is connected to AC power, but not connected to iPhone.
- **Power adapter efficiency:** Average of the Apple USB Power Adapter with the Lightning to USB Cable (1m) measured efficiency when tested at 100 percent, 75 percent, 50 percent, and 25 percent of the power adapter’s rated output current.

Restricted substances: Apple defines a material as BFR-free and PVC-free if it contains less than 900 parts per million (ppm) of bromine and of chlorine. Apple defines a material as beryllium-free if it contains less than 1000 parts per million (ppm) of beryllium. A complete list of Apple’s restrictions on hazardous substances is available at www.apple.com/environment/answers.

1. Product evaluations based on U.S. configurations of iPhone SE 32GB.
2. Greenhouse gas emissions vary according to the configuration of iPhone SE. The following table details the estimated greenhouse gas emissions for U.S. configurations of iPhone SE over its life cycle.

Configuration	Greenhouse Gas Emissions
iPhone SE 32GB	46 kg CO ₂ e
iPhone SE 128GB	54 kg CO ₂ e

3. Excludes Apple Lightning to USB Cable and Apple USB Power Adapter. Mass will vary by configuration.

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