



# Apple Distinguished Schools Overview

## 2018–2020

We believe Apple Distinguished Schools are some of the most innovative schools in the world. They're centres of leadership and educational excellence that demonstrate our vision of exemplary learning environments. They use Apple products to inspire student creativity, collaboration, and critical thinking. Leadership in our recognised schools cultivate environments in which students are excited about learning, curiosity is fostered, and learning is a personal experience.





During the two-year designation, Apple Distinguished Schools openly share their successes with other educators by publishing their stories and collaborating with Apple education teams to host school visits. At these events, school leaders share their vision for their programmes and educators showcase their best practices for using Apple products and content to create powerful teaching and learning experiences.

## Attributes of an Apple Distinguished School

Apple Distinguished School leaders, staff, and the extended community have a clear vision that articulates how their technology-rich environment supports their goals for learning. School leaders support their school's vision by promoting continuous innovation—an ongoing process that requires thoughtful planning, practice, and iteration along the way.

Because their technology-rich environments support the innovative use of Apple products, staff and students have opportunities to enrich their learning and teaching experiences in ways that wouldn't otherwise be possible.

School leaders are able to show how their staff and students use Apple products and services to support continuous innovation in learning, teaching, and the school environment.

## Special opportunities for school leaders

The Apple Distinguished Schools programme supports school leaders through leadership events, opportunities to engage with experts, and collaboration with peers who share an interest in sustaining an innovative learning and teaching environment.

# The Apple Distinguished Schools programme

## Requirements for becoming an Apple Distinguished School:

- A one-to-one Mac or iPad programme for students and staff has been in place for more than two academic years. All students in a school use Apple devices as their primary learning device, and all teachers use Apple devices as their primary teaching device.
- Staff and students can demonstrate how best practices in learning and teaching are continuously evolving with Apple technology.
- Staff deeply integrate Apple apps (Photos, iMovie, GarageBand, Pages, Keynote, Numbers, iBooks Author, and Clips), educational apps in the App Store, books in the iBooks Store, and learning materials into the curriculum.
- Teachers are highly proficient in the use of Apple products. For K–12 schools in countries where Apple Teacher is available 75 percent of teachers in a school must be recognised as Apple Teachers before the Apple Distinguished School application deadline. For higher education staff, Apple Teacher recognition is recommended.  
To learn more about becoming an Apple Teacher, visit [www.apple.com/uk/education/apple-teacher](http://www.apple.com/uk/education/apple-teacher).
- Evidence of student success is documented through school-based research practices that measure year-to-year improvement and programme sustainability.

## Benefits of becoming an Apple Distinguished School:

- School plaque that acknowledge recognition as an Apple Distinguished School
- Programme logo artwork to use on the school website and in print materials
- Congratulatory letter from Apple
- Sample press release for local communication
- School name, location, and profile on the Apple Distinguished Schools web page
- Consideration for inclusion in Apple communications
- Opportunities for school leaders to engage with experts and collaborate with peers
- Opportunities to participate in Field Trip events hosted at a nearby Apple Store (where available)

## Responsibilities of an Apple Distinguished School:

- Willingness to engage in Apple-hosted school site visits
- Willingness to publish the school's success story in the form of a Multi-Touch book
- Willingness to engage with like-minded Apple Distinguished School leaders worldwide
- Willingness to share best practices and evidence of student academic success



## Invitation to the Apple Distinguished Schools programme

The Apple Distinguished Schools programme is by invitation only for schools that meet the current programme qualifications. The recognition is a two-year designation, with an opportunity to renew.

- **K–12 schools.** School leaders from K–12 public and private schools can request an invitation to apply for recognition as an Apple Distinguished School from their local Apple education representative. Requests are reviewed by Apple to ensure that your school meets the necessary requirements. Qualified schools will receive an invitation to apply for recognition. Recognition applications are in the form of a Multi-Touch book made with iBooks Author. They're reviewed by educators and must meet evaluation criteria.
- **Higher education institutions.** Contact your local Apple education representative for additional information about programme details, requirements, eligible countries, and future deadlines.

