Deploying iPad to Patients
Setup Guide

Overview

Healthcare institutions are increasingly focused on engaging patients to become actively engaged in their health and delivering a great experience throughout their stay in the hospital. Deploying iPad with patient-centered apps enables hospitals to enhance each step of the patient journey, from check-in through discharge. With third-party iPadOS apps, hospitals can empower patients to access their daily schedule, connect with their care team, track their progress, get educated on their treatment plan, and personalize their entertainment—putting patients in the center of care.

This Setup Guide offers guidance to the hospital IT staff who are configuring and deploying iPad for patients to use. iPad can be preconfigured with minimal setup so patients have access to iPadOS apps, and IT can use mobile device management (MDM) to protect patient data while also preserving a great user experience. Once a patient has been discharged, the iPad can be securely wiped so all patient-generated data is removed, and reset to factory settings so it’s ready for the next patient to use.

A key decision when deploying iPad to patients is to choose between in-room versus centralized storage of the device (described in the In-Room Storage and Centralized Storage sections). In-room storage is enabled by over-the-air (OTA) wiping and resetting of iPad, which allows devices to stay in the patient room at all times. Many hospitals prefer this deployment because it minimizes the work required from nurses or other staff members. At the same time, there may be compelling reasons for centralized storage deployment, such as when there are fewer iPad devices than rooms or when there are readily available staff or volunteers who can help keep track of devices as patients are admitted or discharged.

Regardless of which deployment scenario you choose, the preparation steps described in this paper are important for any successful deployment.
Getting Prepared

This section outlines three steps to follow when preparing to deploy devices and apps in the hospital.

Evaluate your infrastructure
The first step is to evaluate your network infrastructure. The physical layout of the hospital and how people interact within the physical space is critical to how you design your network and plan for Wi-Fi coverage and capacity.

Wi-Fi and networking
Consistent and dependable access to a wireless network is key to setting up and configuring iPad devices. Confirm that your hospital’s Wi-Fi network can support multiple devices with simultaneous connections from all your users. You might also need to configure your web proxy or firewall ports if devices are unable to access Apple's activation servers. Apple and Cisco are optimizing the network experience for devices using iOS 10 or later or iPadOS. Talk to your Apple or Cisco representative to get the latest information about these networking features.

Content caching
An integrated feature of macOS, content caching stores a local copy of frequently requested content from Apple servers, helping minimize the amount of bandwidth needed to download content on your network. Content caching speeds up the download and delivery of software through the App Store and Mac App Store. It can also cache software updates for faster downloading to multiple iPadOS devices. Content caching includes the tethered caching service, which allows a Mac to share its internet connection with many iPad devices connected by USB.

Invest in an MDM solution
MDM gives organizations the ability to securely enroll iPadOS devices in the hospital environment, wirelessly configure and update settings, establish policies, deploy and manage apps, and remotely wipe or lock managed devices. These features are built into iPadOS and are enabled by third-party MDM solutions. MDM solutions are available from a wide range of vendors and can be cloud hosted or installed on premise. MDM solutions come with different features and pricing, so you have flexibility in deciding which solution best fits your needs. Some MDM solution providers also offer predefined settings that make it even easier to configure devices for patient use.
Create a configuration
Once you’ve selected an MDM solution, you’ll need to create a configuration that’s specifically optimized for the patient use case and that your MDM solution can install over the air. A configuration will typically contain settings and restrictions that set up the device in a posture that’s appropriate for patient use. These settings will help streamline the initial patient experience and disable features or services that might store personal data or be unnecessary.

Restrictions
The following are examples of restrictions you’re likely to enable so that no personal information is left on the device. Note: Descriptions may vary by MDM solution.

Device management: Disallow manual profile installation, disallow configuring of restrictions, disallow device name changing, disallow account modification, force Limit Ad Tracking, and disallow pairing with non-Configurator hosts.

Data management: Disallow documents from managed sources in unmanaged destinations, disallow documents from unmanaged sources in managed destinations, and enforce AirDrop as an unmanaged destination.

Apps: Disallow the App Store icon on the Home screen, disallow app removal, disallow in-app purchase, disallow user to trust unmanaged enterprise apps, and hide specific apps on the Home screen.

Media: Disallow use of Game Center, skip Apple ID password for media purchases, and restrict media content as needed.

Home screen layout, Lost Mode, and other settings
You can manage how apps, folders, and web clips are arranged on the Home screen of supervised devices. Enable use of the camera so hospital staff can scan a patient’s QR code using a secure patient app or add the patient’s photo to an electronic medical record (EMR) app. To track missing iPad devices, make sure your MDM supports the features related to Lost Mode, such as a lost message text, query location of device, and reenable Lost Mode after a reset or restore. Note that Lost Mode will allow an administrator to query the location of a lost device even if the user has disabled location services.
Automate device setup

Apple Business Manager (ABM) and Apple School Manager (ASM) provide a fast, streamlined way to deploy hospital-owned iPadOS devices that are purchased directly from Apple or participating Apple Authorized Resellers or carriers. These programs enable automatic MDM enrollment of devices on activation.

With ABM and ASM, devices are always supervised and MDM enrollment is mandatory. You can also manually enroll iPad to ABM and ASM using Apple Configurator, regardless of how you purchased them. But the user has a 30-day provisional period to remove the device from enrollment, supervision, and MDM.

Note: Descriptions and grouping may vary by MDM solution.

Assign apps to devices

For in-room and centralized storage deployments, you’ll need to assign apps directly to devices using your MDM solution or Apple Configurator. Once assigned to a device, an app is pushed to that device by MDM—and no Apple ID account is required. Anyone who uses that device has access to the app.

Set up an app catalog

It’s highly recommended that you work with your MDM solution provider to create an app catalog for apps you’d like your patients to use. An app catalog presents suggested apps for patients to download as needed, in a self-service fashion.

Typically, only a few essential apps might need to be preinstalled for the patient during the initial setup. By introducing an app catalog, patients can download additional recommended apps as needed. This reduces the load on your Wi-Fi network and significantly reduces deployment time.
In-Room Storage

Once your network and MDM infrastructure are prepared, you’ll need to choose your preferred deployment scenario. With an in-room storage deployment, you can leverage over-the-air device setup and software updates, and automatically reset the iPad when the patient is discharged. This deployment scenario enables you to keep your devices in each room, so patients can customize their iPad the moment they arrive.

Perform initial setup

When the patient is first handed an iPad, the built-in Setup Assistant guides the individual through personalizing the device. From the Hello screen, the patient should select a language, a region, “set up manually,” and a public Wi-Fi network. No other steps are required, and all other Setup Assistant screens can be skipped through MDM.

To establish initial connectivity and enrollment, you should provide a public Wi-Fi network without using a captive portal. Once the iPad is enrolled, MDM can automatically transition the device to a private Wi-Fi network for the remaining setup. Using a private Wi-Fi network will also provide better security for the duration of the patient’s hospital stay.

Once this has been completed, MDM configures the device settings and installs apps over the air. The amount of time this process takes will depend on your Wi-Fi network, whether you’re using Caching Server, and the number of apps you’re installing on each iPad.

Reset your device

Once the patient has been discharged, you’ll need to reset the iPad for the next patient by erasing all content and settings. You can either remotely wipe the iPad using MDM or manually reset the device.

Remote wipe with MDM

To wipe iPad remotely, MDM can perform a full device wipe over the air. Typically an IT administrator would perform this task, but it’s better to automate the remote wipe command with your MDM solution. For example, you can trigger a remote wipe in a hospital setting when a patient is discharged by sending a notification from your EMR or other record-keeping system to your MDM solution. This signal can then be used to trigger a remote wipe from the MDM server. There are potentially two approaches to integrating this process:

• MDM vendors can integrate their solutions with EMR providers to monitor when a patient gets admitted, discharged, or transferred (ADT) to initiate the remote wiping of the iPad to factory settings.

• EMR systems can have this capability built directly into their products to automatically wipe the iPad the moment a patient has been admitted, discharged, or transferred.
Manual reset
For a manual reset, a staff member can tap Settings > General > Reset > Erase All Content and Settings. Some MDM vendors also offer a reset app that allows patients to securely reset all user data on iPad with one tap.

Note: When using a centralized storage deployment, it’s not necessary to enable remote wipe. Learn more in the Centralized Storage section.

Centralized Storage
The alternative to in-room storage is to store multiple iPad devices in a secure cart attached to a portable workstation. Each iPad is connected by USB, and an automated enrollment process is used to erase it, apply configurations, and automatically bring the device to the Home screen before it’s assigned to the next patient.

This workflow uses Apple Configurator—or one of several other turnkey solutions—to enable a hands-free setup, so users don’t need to be involved in the activation process. This also makes it easy for your staff to check your iPad devices in and out.

Storage
The workflow can be achieved with a workstation and an appropriate USB hub. But the following series of considerations can improve efficiency of the deployment, as well as the user experience for patients and staff:

• Sufficient power and throughput to support multiple devices
• Indicator lights or a display that provides device status
• Dimensions that support iPad and any accessories, like a case
• Security of the devices that balances easy access for staff

Connectivity
Wired connectivity provides an opportunity to reduce the burden on your Wi-Fi network and your location’s WAN connection.

• Use the content caching service in macOS.
• Allow the workstation to share its network connectivity with the iPad devices by USB.
Automation
To eliminate the need to repeat various steps on every device refresh, consider the following when choosing and configuring an automation tool:

• Physically connecting the device should trigger the refresh.
• Use a consistent supervision identity across all workstations and your MDM.
• Fully erase and restore the device after each use.
• Provide a Wi-Fi configuration profile for ongoing connectivity.
• It’s recommended that the device be enrolled in ABM or ASM.
• Enroll the device in your MDM solution.
• Use MDM to set time zone (for iPadOS 14).
• Skip all setup screens.

Administration
Depending on your automation solution, ongoing management of the workstation can be performed through either a web interface or a client management solution like Apple Remote Desktop.

Install Apple Remote Desktop
Apple Remote Desktop is a macOS remote desktop management app. It can be used for software distribution, asset management, and remote assistance. With a centralized storage deployment, Apple Remote Desktop allows you to remotely manage multiple Apple Configurator workstations from a single Mac. This enables you to quickly make any required updates to your configuration profiles without having to interrupt your staff from checking iPad devices in and out. Take an existing package, from either Apple or a third party, and simply use the Install Package to copy and install on multiple workstations within your hospital environment. The screen-sharing features of Apple Remote Desktop allow you to provide immediate help to your remote stations, saving time for both you and the hospital staff.

To learn more about setting up Apple Remote Desktop, visit https://support.apple.com/guide/remote-desktop/welcome/mac.

Summary
You have options for deploying and managing iPad devices for your patients to use, whether your hospital deploys iPad to a group of users or across the entire organization. And by choosing the right deployment strategies for your organization, you can help your staff focus on what’s most important—providing care to your patients.