

## 2017 Chinese New Year Shopping Event Terms and Conditions

**PROMOTIONAL PERIOD AND QUALIFYING LOCATIONS:** This promotion is valid only during the following promotional period at the Qualifying Locations listed below and subject to the eligibility and other requirements, terms, and conditions herein.

**Promotional Period:** The promotion runs on January 6, 2017, beginning at 8:00 am (the “Promo Period”).

**Qualifying Locations:** Hong Kong Apple Store locations, [apple.com/hk/en](http://apple.com/hk/en), and 800-908-988 (each a “Qualifying Location”). Eligible Products (as defined below) must be purchased from a Qualifying Location. Only purchases and deliveries in Hong Kong are eligible. Orders of Eligible Products from a Qualifying Location that are placed during the Promo Period, and ship after the end of the Promo Period, are eligible.

**THE OFFER:** Eligible purchasers who purchase an Eligible Product during the Promo Period (“Qualified Purchaser”) will receive the following promotional product:

With the purchase of an Eligible Mac or iPhone (as defined below), receive one (1) pair of exclusive red Beats Solo3 Wireless On-Ear Headphones, a “Promo Product,” for which an instant credit in the amount of HK\$2,288 will be applied to the order.

**ELIGIBLE PRODUCTS:** The following products are eligible for the promotion (each an “Eligible Product”). No refurbished products are eligible for the promotion.

Product Category	Eligible Products
Mac	MacBook, MacBook Air, MacBook Pro (excluding late-2016 MacBook Pro models with Touch Bar), iMac, and Mac Pro, including configure-to-order versions of such products
iPhone	iPhone 7, iPhone 7 Plus, iPhone 6s, and iPhone 6s Plus

**FULFILLMENT:** The Promo Product will be provided to you with your Eligible Product. This promotional offer expires when the purchase transaction is complete, and any subsequent requests for the Promo Product will not be honored.

**PROCEDURES RELATED TO PRODUCT RETURNS AND EXCHANGES:** Purchases at Hong Kong Apple Store Locations cannot be returned or exchanged. If an Eligible Product is returned for any reason without the Promo Product, or is exchanged for a product that was not the original Eligible Product purchased, the amount of your refund will be reduced by the amount of the instant credit applied to your initial purchase of the Eligible Product. Any Promo Product returned for a refund must be returned with the Eligible Product in order to receive a full refund.

**PROMOTION RESTRICTIONS:** This offer is valid only while supplies last, and Eligible Products and Promo Products are subject to availability. Only two (2) Promo Products per Qualified Purchaser may be obtained during this promotion. Resellers, public entities, state and local government entities, educational institutions, nonprofit organizations, education purchasers, enterprise purchasers, and business purchasers do not qualify. Purchases of Eligible Products made via any channel other than any of the Qualifying Locations are not eligible for this promotion.

**OTHER RESTRICTIONS:** This offer is void where prohibited or restricted by law. This offer may be combined with other Apple promotions that are directed to individual end-user customers and offered during the same promotional period in the Qualifying Locations, subject to the terms, conditions, and limitations applicable to this promotion and such other Apple promotion(s). Apple is also not responsible for any loss, destruction, or theft of your qualifying Eligible Product or Promo Product. Apple may use any information provided in accordance with its privacy policies posted online at <http://www.apple.com/hk/en/privacy/privacy-policy/>. Apple reserves the right to change without notice the Terms and Conditions of this promotion or modify or end this promotion at any time without notice.

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