

**Back to School 2019  
Terms and Conditions**

Qualified Purchasers (as defined below) can receive Promotion Savings when they purchase an Eligible Mac or Eligible iPad with a pair of Beats Studio<sup>3</sup> Wireless Over-Ear Headphones, Beats Solo<sup>3</sup> Wireless On-Ear Headphones or Beats<sup>x</sup> Earphones, subject to the terms and conditions herein.

**Promotional Period:** The promotion begins on 9 July 2019 and ends on 17 October 2019 (the “**Promotion Period**”), in Ireland (“**Qualified Country**”).

**Qualifying Locations:** Apple Store for Education and 1800 92 38 98 (each a “**Qualifying Location**”). Eligible Products and Promotion Products (as defined below) must be purchased from a Qualifying Location in Qualified Countries. Only purchases and deliveries within the same Qualified Country are eligible. Orders of Eligible Products and Promotion Products from a Qualifying Location that are placed during the Promotion Period, and ship after the end of the Promotion Period, are eligible.

**THE OFFER:** Qualified Purchasers who purchase an Eligible Product and a Promotion Product within a single transaction during the Promotion Period will receive Promotion Savings on the combined purchase as outlined below. Promotion Savings are applied to the transaction instantly at the time of purchase. The Promotion Product is not a “gift”. This offer expires when the purchase transaction is complete.

<b>Product Category</b>	<b>Eligible Products</b>	<b>Promotion Product</b>	<b>Promotion Savings</b>
Mac	iMac, iMac Pro, MacBook Pro and MacBook Air, including configure-to-order versions (each an “Eligible Mac”)	Beats Studio <sup>3</sup> Wireless (in Grey/MTQY2, Matt Black/MQ562, Defiant Black-Red/MRQ82, Red/MQD02, White/MQ572, Blue/MQCY2, Midnight Black/MTQW2, Shadow Grey/MQUF2, Desert Sand/MTQX2, Crystal Blue/MTU02)	€349.95
		Beats Solo <sup>3</sup> Wireless (in Club Yellow/MV8U2, Club White/MV8V2, Club Red/MV8T2, Club Navy/MV8W2)	€199.95
		Beats <sup>x</sup> (in Black/MTH52, Satin Silver/MTH62)	€99.95

iPad	iPad Pro and iPad Air (an "Eligible iPad")	Beats Studio <sup>3</sup> Wireless (in Grey/MTQY2, Matt Black/MQ562, Defiant Black-Red/MRQ82, Red/MQD02, White/MQ572, Blue/MQCY2, Midnight Black/MTQW2, Shadow Grey/MQUF2, Desert Sand/MTQX2, Crystal Blue/MTU02) Beats Solo <sup>3</sup> Wireless (in Club Yellow/MV8U2, Club White/MV8V2, Club Red/MV8T2, Club Navy/MV8W2)	€199.95
		Beats <sup>x</sup> (in Black/MTH52, Satin Silver/MTH62)	€99.95

MacBook Air (13-inch 2017) model A1466 is not eligible for this offer. Refurbished products and open-box returns sold "as is" are not eligible for this offer.

**QUALIFIED PURCHASERS:** Individuals eligible to purchase from the Apple Store for Education include teachers, staff, students and parents as follows (each a "**Qualified Purchaser**"):

**Employees of any education institution** – Any employee of a public or private education institution in Ireland is eligible.

**Tertiary education students** – Students attending or accepted into a tertiary education institution in Ireland are eligible to purchase.

**Parents of tertiary education students** – Parents purchasing on behalf of their child who is a student currently attending or accepted into a public or private tertiary education institution in Ireland are eligible to purchase.

Purchases from the Apple Store for Education are not for institutional purchase or resale.

**PROCEDURES RELATED TO PRODUCT RETURNS AND EXCHANGES:** Returns and exchanges are subject to the policy of the Qualifying Location where the purchase was made. If an Eligible Product is returned, or is exchanged for an ineligible product, the Promotion Product must also be returned or the Promotion Savings will be deducted from the amount of the return or exchange, as applicable, and any remaining difference will be charged to the Qualified Purchaser. If a Promotion Product is exchanged for another Promotion Product where the full retail value of the desired product exceeds the original Promotion Savings, the Qualified Purchaser will be responsible for payment of the difference. If a Promotion Product is exchanged for another Promotion Product where the full retail value of the desired product is less than the original Promotion Savings, the Qualified Purchaser will not receive credit for the difference.

**PROMOTION RESTRICTIONS:** This offer is valid only during the Promotion Period, while supplies last. Eligible Products, Promotion Products and Promotion Product colours are subject to availability. Apple may end this offer at any time, for any reason. For Eligible Mac purchases,

only one (1) Promotion Product per Qualified Purchaser may be obtained during this promotion. For Eligible iPad purchases, only one (1) Promotion Product per Qualified Purchaser may be obtained during this promotion. You must demonstrate that you meet the Qualified Purchaser requirements above prior to your purchase. Resellers, public entities, government entities, non-profit organisations, educational institutions, enterprise purchasers and business purchasers do not qualify, and Apple reserves the right to cancel purchases made by such purchasers. If Apple determines that you participated in this promotion but were not a Qualified Purchaser, Apple will charge the amount of the Promotion Savings received.

**OTHER RESTRICTIONS:** This offer is void where prohibited or restricted by law. This offer may be combined with other Apple promotions that are directed to individual end-user customers and offered during the same promotional period in the Qualifying Locations, subject to the terms, conditions and limitations applicable to this promotion and such other Apple promotion(s). Apple is also not responsible for any loss, destruction or theft of your qualifying Eligible Product or Promotion Product. Apple may use any information provided in accordance with its privacy policies posted online at [www.apple.com/ie/privacy](http://www.apple.com/ie/privacy). **Apple reserves the right to change without notice the Terms and Conditions of this promotion, or modify or end this promotion at any time without notice.**

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