

# Why IT will love a Mac lab.

Eleven reasons the Mac platform is great for higher education.



## **Fits right in with your existing infrastructure.**

Mac OS X is the most compatible operating system on the planet. Which means integrating the Mac platform with IP-based networks and assets is surprisingly simple.

## **Runs Windows, Linux and UNIX.**

Powered by advanced Intel processors, Mac OS X is a fully certified UNIX operating system, conforming to both the Single UNIX Specification (SUSv3) and POSIX 1003.1. So creating a multi-platform lab environment is no problem.

## **Works with just about any network or directory service.**

Every new Mac can automatically connect to almost any wired or wireless network, and integrate with almost any directory service – including Microsoft Active Directory.

## **Built on open standards for greater flexibility.**

Mac computers are standards based, so you can rest assured that your data and applications aren't locked into proprietary protocols and formats.

## **Safer by design.**

With its rock-solid UNIX foundation, Mac OS X is highly secure from the ground up. Features like sandboxed applications and home directory encryption are unobtrusive, accessible, and easy to use.

## **Virtually immune to PC viruses and malware.**

Crashes and viruses are almost non-existent on a Mac, thanks to its UNIX core. And because just one company builds the entire Mac platform, everything works together without a hitch.

## **Simplifies everyday management tasks.**

The Mac is easier to manage because it's easier to use. You'll spend less time helping students deal with crashes, and Mac OS X can even streamline or automate daily tasks like backup and software updates.

## **Helps you manage costs.**

Because a Mac can run both Windows and Mac OS X, you can have two operating systems on a single computer. Plus, with so many innovative learning services built in to help students chat, blog and podcast, you'll spend less on add-ons.

## **Incredibly energy efficient.**

All Mac desktop computers, notebooks and displays have earned the ENERGY STAR rating for energy efficiency. And built-in power-management features like Energy Saver can save your school even more money.

## **Apple offers dedicated, enterprise-level tech support.**

AppleCare Help Desk Support gives two people from your IT department priority access to our senior technical support staff whenever they need assistance.

## **Comprehensive Apple training is available.**

Our in-depth training programmes help your IT team master Mac OS X systems and other Apple technologies. Certification paths are available for support professionals, technical coordinators and system administrators.

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