



Section 172 Statement

Extract from the company accounts and reports of Apple Studios UK Limited for year ended 27 September 2025

Apple Studios UK Limited

Registered number 11356548

Strategic report (continued)

Section 172 Statement

The directors of the Company have acted during the year in a way that they consider, in good faith, would be most likely to promote the success of the Company for the benefit of its member, and in doing so they have had regard to the matters set out in section 172(1) of the Companies Act 2006. Highlighted below are certain aspects of the duties under section 172(1) that the directors consider most relevant to the Company, and the key stakeholders of the Company. This statement, and the other statements referred to herein, include information specific to both the Company and to Apple.

The directors receive training relevant to their role, including on directors' duties, which supports their consideration of stakeholder impact.

The directors have delegated day-to-day engagement with stakeholders to management with relevant subject matter expertise, but they oversee this engagement and consider stakeholder impacts in relation to key decisions that are escalated to the board.

Considering long-term impact of decisions

Apple believes that business can and should be a force for good. And we've made important progress over the last year through our initiatives. The directors seek to ensure the long-term interests of the Company and its shareholder are being served when making decisions on behalf of the Company.

Business Conduct

At Apple, we are committed to conducting business ethically, honestly, and in compliance with applicable laws and regulations. Our Compliance and Business Conduct policies are foundational to how we do business and how we put our values into practice every single day.

Apple's Business Conduct Policy (the "Policy"), which has been adopted by the Company following approval by the directors of the Company, applies to all full time and part-time employees and is available to employees in over 20 languages. The Policy outlines the principles of honesty, respect, confidentiality, and compliance that guide Apple's business practices. These principles also apply to Apple suppliers, contractors, consultants, and other business partners when providing goods and services to Apple or acting on our behalf. See our *statement of engagement with employees* for more information on ethics and compliance policies and practices at the Company.

Our commitment to human rights

We've embedded a respect for human rights across Apple in the technology we make, in the way we make it, and in how we treat people. Apple's Human Rights Policy, which was adopted by the Company following approval by the directors of the Company, governs how we treat everyone. We're deeply committed to respecting internationally recognized human rights in our business operations, as set out in the Universal Declaration of Human Rights, the International Covenant on Civil and Political Rights, and the International Covenant on Economic, Social and Cultural Rights (together, the "International Bill of Human Rights") and the International Labour Organization's ("ILO's") Declaration on Fundamental Principles and Rights at Work. Our approach to implementing our Human Rights Policy is based on the UN Guiding Principles on Business and Human Rights ("UNGPs").

Apple conducts human rights due diligence to identify salient human rights risks and works to mitigate them. We also seek to remedy adverse impacts, track and measure our progress, and report our findings.

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Strategic report (continued)

Section 172 Statement (continued)

Our commitment to human rights (continued)

See our *statement of engagement with suppliers, customers and others in a business relationship with the Company* for more detail on our business relationships.

The environment

Apple is committed not only to protecting the environment, but also the health and safety of our employees, customers, and the global communities where we operate. We recognize that by integrating sound environmental management practices into all aspects of our business, we can offer technologically innovative products and services while conserving and enhancing resources for future generations. Apple strives for continuous improvement in our environmental management systems and in the environmental quality of our products, processes, and services.

See our *streamlined energy and carbon report* for more information on the Company's energy and carbon usage and Apple's environmental commitments.

Employees

At Apple, we work every day to create an inclusive, respectful, and supportive environment for all our team members. We're consistently striving to find new opportunities to invest in our teams' development and to encourage collaboration and creativity. And we provide strong and comprehensive benefits and highly competitive total compensation. We describe further how the Company engages with employees in our *statement of engagement with employees*.

The community, suppliers, customers and others in a business relationship

At Apple, we're committed to leaving the world better than we found it. That means supporting communities with global and local initiatives, investments, and donations that expand access to opportunity, and help respond to urgent needs.

We also know that we interact with communities around the world by creating and sustaining local jobs. As our teams continue to grow, we're proud to foster innovation, opportunity, and economic support across the globe. We describe how the Company engages with suppliers, customers and others in a business relationship in our *statement of engagement with suppliers, customers and others in a business relationship*.

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Strategic report (continued)

Section 172 Statement (continued)

Principal decisions of the Company

Decisions which are of strategic importance, are commercially material, or have a significant impact on key stakeholders are considered principal decisions of the Company. The board of the Company has taken the following principal decision during the year:

Declaration and payment of dividend to shareholder

A dividend of £8,634,000 was proposed and paid during the year. In proposing and approving the payment of such dividend, the directors carefully considered its financial impact on the Company (taking into account the impact on the Company's stakeholders), including whether there were any actual or reasonably foreseeable contingent or prospective liabilities the payment or settlement of which would be jeopardised by the payment of the dividend. The directors also considered carefully the effect that the dividend would have on the Company's ability to pay its debts as they fell due, having regard to the entirety of the Company's business and the actual and contingent liabilities (present and future) inherent in that business.