## Apple Computer, Inc.

Q4 2006 Unaudited Summary Data

|  | Q3'06 Actual |  | Q4'05 Actual |  | Q4'06 Actual |  | Sequential Change |  | Year/Year Change |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | CPU | Rev | CPU | Rev | CPU | Rev |  |  |  |  |
| Operating Segments | Units K | M\$ | Units K | M\$ | Units K | M\$ | Units | Rev. | Units | Rev. |
| Americas | 642 | \$2,188 | 636 | \$1,771 | 781 | \$2,297 | 22\% | 5\% | 23\% | 30\% |
| Europe | 301 | 899 | 259 | 779 | 342 | 987 | 14\% | 10\% | 32\% | 27\% |
| Japan | 79 | 258 | 71 | 224 | 62 | 286 | - 22\% | 11\% | - 13\% | 28\% |
| Retail | 216 | 715 | 202 | 663 | 323 | 936 | 50\% | 31\% | 60\% | 41\% |
| Other Segments (1) | 89 | 310 | 68 | 241 | 102 | 331 | 15\% | 7\% | 50\% | 37\% |
| Total Operating Segments | $\underline{\underline{1,327}}$ | \$4,370 | $\underline{\underline{1,236}}$ | \$3,678 | $\underline{\underline{1,610}}$ | \$4,837 | 21\% | 11\% | 30\% | 32\% |


|  | Units K | $\begin{aligned} & \text { Rev } \\ & \mathrm{M} \$ \end{aligned}$ | Units K | $\begin{aligned} & \text { Rev } \\ & \text { M\$ } \end{aligned}$ | Units K | $\begin{aligned} & \text { Rev } \\ & \mathrm{M} \$ \end{aligned}$ | Sequential Change |  | Year/Year Change |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  | Units | Rev. | Units | Rev. |
| Product Summary |  |  |  |  |  |  |  |  |  |  |
| Desktops (2) | 529 | \$705 | 602 | \$787 | 624 | \$869 | 18\% | 23\% | 4\% | 10\% |
| Portables (3) | 798 | 1,161 | 634 | 824 | 986 | 1,344 | 24\% | 16\% | 56\% | 63\% |
| Subtotal CPUs | 1,327 | 1,866 | 1,236 | 1,611 | 1,610 | 2,213 | 21\% | 19\% | 30\% | 37\% |
| iPod | 8,111 | 1,497 | 6,451 | 1,212 | 8,729 | 1,559 | 8\% | 4\% | 35\% | 29\% |
| Other Music Related Products and Services (4) | NM | 457 | NM | 265 | NM | 452 | NM | - 1\% | NM | 71\% |
| Peripherals and Other Hardware | NM | 236 | NM | 296 | NM | 297 | NM | 26\% | NM | 0\% |
| Software, Service and Other Sales | NM | 314 | NM | 294 | NM | 316 | NM | 1\% | NM | 7\% |
| Total Apple |  | \$4,370 |  | \$3,678 |  | \$4,837 |  | 11\% |  | 32\% |

(1) Other Segments include Asia Pacific and FileMaker.
(2) Includes iMac, Mac, Mac mini, Mac Pro, Powermace, and Xserve product lines.
(3) Includes MacBook, Book, MacBook Pro and Powerbook product lines.
(4) Consists of iTunes Music Store sales, iPod services, and Apple-branded and third-party iPod accessories.

NM: Not Meaningful

