

## Apple Computer, Inc. Q1'01 Summary Data

	<u>Q4'00 Actual</u>		<u>Q1'00 Actual</u>		<u>Q1'01 Actual</u>		<u>Sequential Change</u>		<u>Year/Year Change</u>	
	<u>Units k</u>	<u>Rev \$m</u>	<u>Units k</u>	<u>Rev \$m</u>	<u>Units k</u>	<u>Rev \$m</u>	<u>Units</u>	<u>Revenue</u>	<u>Units</u>	<u>Revenue</u>
<b>Product Summary</b>										
iMac	571	\$ 593	702	\$ 795	308	\$ 265	-46%	-55%	-56%	-67%
iBook	89	121	236	351	100	146	12%	21%	-58%	-58%
Power Mac G4 Cube	107	165	0	-	29	14	-73%	-92%	NM	NM
Power Mac G4	269	527	355	707	173	267	-36%	-49%	-51%	-62%
PowerBook	86	198	84	212	49	84	-43%	-58%	-42%	-60%
Peripherals,SW & Other	-	266	-	278	-	231	-	-13%	-	-17%
<b>Total Apple</b>	<b>1,122</b>	<b>\$ 1,870</b>	<b>1,377</b>	<b>\$ 2,343</b>	<b>659</b>	<b>\$ 1,007</b>	<b>-41%</b>	<b>-46%</b>	<b>-52%</b>	<b>-57%</b>
<b>Geographic Segments</b>										
	<u>CPU</u>		<u>CPU</u>		<u>CPU</u>		<u>Sequential Change</u>		<u>Year/Year Change</u>	
	<u>Units k</u>	<u>Rev \$m</u>	<u>Units k</u>	<u>Rev \$m</u>	<u>Units k</u>	<u>Rev \$m</u>	<u>Units</u>	<u>Revenue</u>	<u>Units</u>	<u>Revenue</u>
Americas	688	\$ 1,099	708	\$ 1,189	329	\$ 513	-52%	-53%	-54%	-57%
Europe, Middle East, Africa	224	369	389	626	230	326	3%	-12%	-41%	-48%
Japan	156	281	235	412	61	84	-61%	-70%	-74%	-80%
Asia Pacific	54	86	45	77	39	50	-28%	-42%	-13%	-35%
<b>Total Geographic Segments</b>	<b>1,122</b>	<b>\$ 1,835</b>	<b>1,377</b>	<b>\$ 2,304</b>	<b>659</b>	<b>\$ 973</b>	<b>-41%</b>	<b>-47%</b>	<b>-52%</b>	<b>-58%</b>