

Apple Computer, Inc. Q1'03 Summary Data

	<u>Q4'02 Actual</u>		<u>Q1'02 Actual</u>		<u>Q1'03 Actual</u>		<u>Sequential Change</u>		<u>Year/Year Change</u>	
	<u>Units k</u>	<u>Rev \$m</u>	<u>Units k</u>	<u>Rev \$m</u>	<u>Units k</u>	<u>Rev \$m</u>	<u>Units</u>	<u>Revenue</u>	<u>Units</u>	<u>Revenue</u>
Product Summary										
iMac (1)	318	\$372	233	\$204	298	\$356	-6%	-4%	28%	75%
iBook	182	234	185	244	186	216	2%	-8%	1%	-11%
Power Mac G4	176	346	212	366	158	292	-10%	-16%	-25%	-20%
PowerBook	58	142	116	257	101	235	74%	65%	-13%	-9%
Peripherals & Other HW	-	193	-	180	-	218	-	13%	-	21%
Software & Other	-	156	-	124	-	155	-	-1%	-	25%
Total Apple	<u>734</u>	<u>\$1,443</u>	<u>746</u>	<u>\$1,375</u>	<u>743</u>	<u>\$1,472</u>	<u>1%</u>	<u>2%</u>	<u>0%</u>	<u>7%</u>
Operating Segments	<u>Units k</u>	<u>Rev \$m</u>	<u>Units k</u>	<u>Rev \$m</u>	<u>Units k</u>	<u>Rev \$m</u>	<u>Units</u>	<u>Revenue</u>	<u>Units</u>	<u>Revenue</u>
Americas	467	\$876	382	\$703	377	\$738	-19%	-16%	-1%	5%
Europe, Middle East, Africa	136	248	215	363	202	351	49%	42%	-6%	-3%
Japan	60	132	97	183	71	139	18%	5%	-27%	-24%
Retail	34	102	14	48	46	148	35%	45%	229%	208%
Other Segments (2)	37	85	38	78	47	96	27%	13%	24%	23%
Total Operating Segments	<u>734</u>	<u>\$1,443</u>	<u>746</u>	<u>\$1,375</u>	<u>743</u>	<u>\$1,472</u>	<u>1%</u>	<u>2%</u>	<u>0%</u>	<u>7%</u>

(1) Includes eMac product line

(2) Other Segments include Asia Pacific and FileMaker. Certain amounts in Q4'02 and Q1'02 related to recent acquisitions and Internet Services have been reclassified from Other Segments to the Americas segment to conform to the Q1'03 presentation.