

# Apple Computer, Inc.

## Q2 2005 Unaudited Summary Data

	<u>Q1 2005 Actual</u>		<u>Q2 2004 Actual</u>		<u>Q2 2005 Actual</u>		<u>Sequential Change</u>		<u>Year/Year Change</u>	
Operating Segments	CPU Units k	Rev \$m	CPU Units k	Rev \$m	CPU Units k	Rev \$m	Units	Revenue	Units	Revenue
Americas	476	\$1,637	361	\$881	477	\$1,443	0%	-12%	32%	64%
Europe	320	847	187	449	276	705	-14%	-17%	48%	57%
Japan	64	185	76	173	102	284	59%	54%	34%	64%
Retail	119	561	70	266	144	571	21%	2%	106%	115%
Other Segments (1)	67	260	55	140	71	240	6%	-8%	29%	71%
<b>Total Operating Segments</b>	<u>1,046</u>	<u>\$3,490</u>	<u>749</u>	<u>\$1,909</u>	<u>1,070</u>	<u>\$3,243</u>	2%	-7%	43%	70%

  

	<u>Units k</u>	<u>Rev \$m</u>	<u>Units k</u>	<u>Rev \$m</u>	<u>Units k</u>	<u>Rev \$m</u>	<u>Sequential Change</u>		<u>Year/Year Change</u>	
Product Summary							Units	Revenue	Units	Revenue
iMac (2)	456	\$620	217	\$252	467	\$483	2%	-22%	115%	92%
iBook	271	297	201	223	251	278	-7%	-6%	25%	25%
Power Mac (3)	167	381	174	349	141	320	-16%	-16%	-19%	-8%
PowerBook	152	307	157	336	211	413	39%	35%	34%	23%
<b>Subtotal CPUs</b>	<u>1,046</u>	<u>1,605</u>	<u>749</u>	<u>1,160</u>	<u>1,070</u>	<u>1,494</u>	2%	-7%	43%	29%
iPod	4,580	1,211	807	264	5,311	1,014	16%	-16%	558%	284%
Other Music Products (4)	NM	177	NM	60	NM	216	NM	22%	NM	260%
Peripherals & Other HW	NM	284	NM	238	NM	280	NM	-1%	NM	18%
Software & Other	NM	213	NM	187	NM	239	NM	12%	NM	28%
<b>Total Apple</b>		<u>\$3,490</u>		<u>\$1,909</u>		<u>\$3,243</u>		-7%		70%

(1) Other Segments include Asia Pacific and FileMaker.

(2) Includes eMac and Mac mini product lines.

(3) Includes Xserve product line.

(4) Other Music Products consists of iTunes Music Store sales and iPod related services and accessories.

NM: Not Meaningful