

## US Back to School 2011

### Terms and Conditions

Purchase a qualifying Apple Computer using Apple's Education Individual Pricing between June 16, 2011 and September 20, 2011, and receive a \$100 Back to School Card that can be used on iTunes Store and the Mac App Store. Products must be purchased from the U.S. Apple Online Store for Education Individuals, a U.S. Apple Retail Store, by calling 1-800-MY-APPLE, or from an Apple Authorized Campus Store on the list at [www.apple.com/promo/bts/participants.html](http://www.apple.com/promo/bts/participants.html). Only purchases made in the 50 United States or the District of Columbia are eligible. All shipments of Qualifying Products (defined below) must be made to an address in the 50 United States or the District of Columbia. Orders for Qualifying Products from the U.S. Apple Online Store for Education Individuals or 1-800-MY-APPLE that are placed during the above promotion period and ship after the offer ends are eligible.

**EDUCATION INDIVIDUAL PURCHASE QUALIFICATIONS:** Those eligible to purchase as Education Individuals include faculty, staff, students, and parents as follows:

**K12** - Any employee of a public or private K-12 institution in the United States is eligible. In addition, school board members who are currently serving as elected or appointed members are eligible. PTA or PTO executives currently serving as elected or appointed officers are eligible.

**Higher Education** - Faculty and staff of higher education institutions; and students attending, or accepted into a higher education institution are eligible.

**Higher Education Parents** - Parents purchasing on behalf of their child, who is a student currently attending or accepted into a public or private higher education institution in the United States, are eligible.

**PRODUCT ELIGIBILITY:** Only the following Apple Computers qualify for this promotion: iMac, MacBook, MacBook Pro, MacBook Air, and Mac Pro ("Apple Computers"). Configure-to-order versions of these Apple Computers qualify for this offer. Refurbished Apple Computers do not qualify. Mac mini does not qualify. The eligible Apple Computers are collectively referred to as "Qualifying Products."

**PROMOTION RESTRICTIONS:** This offer is valid only while supplies last. Up to two (2) Back to School Cards per receipt may be claimed based on the number of Qualifying Products purchased. A maximum of two (2) Back to School Cards per household may be claimed. You must be a qualified Apple Education Individual end-user purchaser to obtain this promotional offer. Reseller, governmental, institutional, non-profit organizational, and small business purchasers do not qualify. Purchases of Qualifying Products made via any channel other than any of the Qualifying Locations are not eligible for this promotion. Individual end-user customers who are under the age of 13 are not eligible to participate in this offer. Individual end-user customers who are between the ages of 13 and 18 may only participate subject to these terms and with parental or legal guardian consent to the terms of this promotion. **Qualifying Products returned for cash or credit refund are not eligible for this promotion and, in that event, Apple reserves the right to cancel the Back to School Card issued to you under this promotion or deduct from your refund the full original value of the Back to School Card.**

**CLAIM PROCEDURES:** For purchases from the U.S. Apple Online Store for Education Individuals, a U.S. Apple Retail Store, or 1-800-MY-APPLE, the Back to School Card will be provided to you with your Qualifying Product. You may decline to accept the Back to School Card at time of purchase. This promotional offer expires when the purchase transaction is complete and any subsequent requests for the Back to School Card will not be honored.

For purchases from an Apple Authorized Campus Store, you must visit [www.apple.com/promo](http://www.apple.com/promo), complete the online Back to School Card claim form, print it out, and mail it to the address provided on the printable form. The envelope must contain the following PROOF OF PURCHASE items: (i) the completed Back to School Card form; (ii) an itemized, dated sales receipt(s) showing ALL Apple products purchased, the selling entity's name and address, and the prices paid for the Qualifying Products; and (iii) the original UPC labels from all Qualifying Product boxes (the UPC labels must include part numbers with bar codes, serial numbers with bar codes, and product descriptions).

Duplicate or incomplete claims will not be honored. The claim must be postmarked within ninety (90) days of your purchase date. Claims submitted more than ninety (90) days after the purchase date will not be processed. For questions about claiming a Back to School Card under this promotion, see the list of frequently asked questions at [www.apple.com/promo/faq.html](http://www.apple.com/promo/faq.html). Back to School Cards will only be mailed to an address located within the 50 United States or the District of Columbia. It may take up to eight (8) weeks after Apple's receipt of a completed Back to School Card claim that is made in accordance with these terms to receive your Back to School Card.

For customers who purchased in Canada pursuant to the Back to School Card promotion running in Canada, the correct process and applicable form to claim a Back to School Card are located at [www.apple.com/ca/promo](http://www.apple.com/ca/promo).

**PROCEDURES RELATED TO PRODUCT RETURNS AND EXCHANGES:** If a Qualifying Product is returned for any reason and not exchanged for another Qualifying Product required for redemption under this promotion, the Back to School Card must be returned with the Qualifying Product in order to receive a full refund. If the Back to School Card is missing, not returned, or has been redeemed by depositing its value into your iTunes account (even if no purchases have been made against the value of the Back to School Card), then \$100 will be deducted from the exchange or refund or the Qualifying Product.

**GENERAL TERMS:** Apple and its agents are not responsible for accepting, processing, or honoring: (1) incomplete Back to School Card claim requests or (2) Back to School Card claims submitted via any mechanism other than Apple's online promotion portal page or Apple's promotion help line referenced in these terms. Providing false or misleading information disqualifies any Back to School Card claim submitted under this promotion. Apple and its agents reserve the right to deny and/or disregard any Back to School Card request deemed to be false, misleading, fraudulent, or inconsistent with the terms of this offer. This offer is void where prohibited or restricted by law.

This offer may be combined with other Apple promotions that are directed to individual end-user customers and offered during the same period of time as this promotion in the Qualifying Locations, subject to the terms, conditions, and limitations applicable to this

promotion and such other Apple promotion(s). Apple is not responsible for printing errors or your inability to gain access to the Internet. Apple is not responsible for an inability to read the terms of this promotion due to the fact that these terms are displayed in the English language. Apple is also not responsible for any loss, destruction, or theft of your proof of purchase. You should keep a copy of these Terms and Conditions, your completed claim form (if applicable), the claim approval acknowledgement, the receipt, and copies of the UPC labels for your records. Apple may use the information provided in accordance with its privacy policies posted online at [www.apple.com/privacy](http://www.apple.com/privacy). Apple reserves the right to change without notice the Terms and Conditions of this promotion or modify or end this promotion at any time without notice. For more information or to learn the status of your rebate request, go to <http://www.apple.com/promo/rebate/status.html>. For assistance, you can email the Apple Rebate Center at [promotions@apple.com](mailto:promotions@apple.com).