

Back to School

Terms and Conditions

Purchase a qualifying Apple Computer, using Apple's Education Individual Pricing, and a qualifying iPod between May 25, 2010, and September 7, 2010, and receive up to \$199 via rebate (subject to terms and conditions). Claims must be submitted within ninety (90) days of your purchase. Products must be purchased from the U.S. Apple Online Store for Education Individuals, a U.S. Apple Retail Store, by calling 1-800-MY-APPLE, or from an Apple Authorized Campus Store on the list at www.apple.com/promo/bts/participants.html (referred to as "Qualifying Locations"). Only purchases made in the 50 United States or the District of Columbia are eligible. All shipments of Qualifying Products (defined below) must be made to an address in the 50 United States or the District of Columbia. Orders for Qualifying Products from the U.S. Apple Online Store for Education Individuals or 1-800-MY-APPLE that are placed during the above promotion period and ship after the offer ends are eligible.

Residents of Rhode Island and Connecticut who purchase in an Apple Retail Store in their state, or who order online or from 1-800-MY-APPLE with a credit card with a Connecticut or Rhode Island billing address, receive an instant rebate and are not eligible for any additional rebate.

EDUCATION INDIVIDUAL PURCHASE QUALIFICATIONS: Those eligible to purchase as Education Individuals include faculty, staff, students, and parents as follows:

K-12: Any employee of a public or private K-12 institution in the United States is eligible. In addition, school board members who are currently serving as elected or appointed members are eligible. PTA or PTO executives currently serving as elected or appointed officers are eligible.

Higher Education: Faculty and staff of higher education institutions; and students attending, or accepted into a higher education institution, are eligible.

Higher Education Parents: Parents purchasing on behalf of their child, who is a student currently attending or accepted into a public or private higher education institution in the United States, are eligible.

PRODUCT ELIGIBILITY: Only the following Apple Computers qualify for this promotion: iMac, MacBook, MacBook Pro, MacBook Air, and Mac Pro ("Apple Computers"). Configure-to-order versions of these Apple Computers qualify for this offer. Refurbished Apple Computers do not qualify. Mac mini does not qualify. All iPod models in the table below qualify for this promotion. Refurbished iPod models do not qualify. The eligible Apple Computers and iPod models listed herein are collectively referred to as "Qualifying Products."

REBATE AMOUNTS: The rebate amount, up to \$199, is the price paid for the qualifying iPod but will not exceed the list price, as shown in the table below, of the iPod, excluding tax, on the U.S. Apple Online Store (www.store.apple.com).

Please be advised that Apple announced new iPod models on September 1, 2010. These new iPod models are NOT ELIGIBLE for the Back to School promotion. Rebate claims submitted in conjunction with these new products will not be honored.

Customer rebate claims will be calculated based on verification of invoice date and verification of price paid for a qualifying iPod.

iPod	Qualifying Part Numbers <i>(Personalized or engraved versions of the iPod models below are also eligible)</i>	Maximum Rebate Amount if invoiced on or before September 1, 2010	Maximum Rebate Amount if invoiced on or after September 2, 2010
iPod touch	MC086LL/A, MC008LL/A, MC011LL/A	\$199	\$199
iPod classic 160GB	MC293LL/A, MC297LL/A	\$199	\$199
iPod nano 16GB	MC060LL/A, MC062LL/A, MC064LL/A, MC066LL/A, MC068LL/A, MC070LL/A, MC072LL/A, MC074LL/A, MC075LL/A	\$179	\$179
iPod nano 8GB	MC027LL/A, MC031LL/A, MC034LL/A, MC037LL/A, MC040LL/A, MC043LL/A, MC046LL/A, MC049LL/A, MC050LL/A	\$149	\$149
iPod shuffle 4GB (stainless steel)	MC303LL/A <i>(Not available at Apple Authorized Campus Stores)</i>	\$99	\$69
iPod shuffle 4GB	MB867LL/B, MC164LL/B, MC328LL/A, MC307LL/A, MC331LL/A	\$79	\$69

PROMOTION RESTRICTIONS: Apple Computers and qualifying iPod models must be purchased at the same time and on the same receipt. This offer is valid only while supplies last. Up to five (5) rebates per receipt may be claimed based on the number of Apple Computers and iPod models purchased. A maximum of five (5) rebates per household may be claimed. You must be a qualified Apple Education Individual end-user purchaser to obtain this promotional offer. Reseller, governmental, institutional, non-profit organizational, and small business purchasers do not qualify. Purchases from U.S. Apple Retail Stores without a valid receipt number do not qualify. Purchases from the Apple Online Store for Education Individuals without a valid web order number and a valid email address associated with that web order number do not qualify. Purchases of Qualifying Products made via any channel other than any of the Qualifying Locations are not eligible for this promotion. Individual end customers who are under the age of 13 are not eligible to participate in this offer. Individual end customers who are between the ages of 13 and 18 may only participate subject to these terms and with parental or legal guardian consent to the terms of this promotion. Only rebate claims submitted via Apple's online promotion portal page (located at www.apple.com/promo) or through Apple's promotion help line listed below and completed in accordance with the Claim Procedures outlined below are eligible for this promotion. Qualifying Products returned for cash or credit refund are not eligible for this promotion and, in that event, Apple reserves the right to cancel or retain any rebate check issued to you under this promotion or reduce, by the amount of the rebate check, the cash or credit refund you are due for the return.

CLAIM PROCEDURES: To submit a rebate claim under this promotion, visit www.apple.com/promo and click the Submit Your Claim button. Proof of purchase and additional information required. Internet access is required to submit a rebate claim. For purchases from an Apple Authorized Campus Store, you must complete the online rebate form, print it out, and mail it to the address provided on the printable form. The envelope must contain the completed rebate form, a receipt showing all eligible purchases, and your UPC labels. Duplicate or incomplete claims will not be honored. The claim must be postmarked within ninety (90) days of your purchase. For purchases from the U.S. Apple Online Store for Education Individuals, a U.S. Apple Retail Store, or 1-800-MY-APPLE, the claim must be submitted online via the above Apple online promotion portal within ninety (90) days of your purchase. For example: If your eligible purchase was made on January 1, 2010, your claim must be submitted by April 1, 2010 (90 days from the purchase date). Claims submitted more than ninety (90) days after the purchase date will not be processed. For questions about claiming a rebate under this promotion, see the list of frequently asked questions at www.apple.com/promo/faq.html. For purchases via the U.S. Apple Online Store for Education Individuals or from 1-800-MY-APPLE, rebate checks will only be mailed to the credit card holder and billing address of the credit card used to make the purchase. Checks will only be mailed to an address located within the 50 United States or the District of Columbia. It may take up to eight (8) weeks after Apple's receipt of a completed rebate claim that is made in accordance with these terms to receive your check.

For customers who purchased in Canada pursuant to the rebate promotion running in Canada, the correct process and applicable form to claim a rebate are located at www.apple.com/ca/promo.

PROOF OF PURCHASE: For purchases from the Apple Online Store, an Apple Retail Store, or 1-800-MY-APPLE, proofs of purchase are receipt or web order numbers. For purchases from an Apple Authorized Campus Store, submit proof of purchase consisting of itemized, dated sales receipt(s) showing ALL Apple products purchased, the selling entity's name and address, and the prices paid for the Qualifying Products. Provide the UPC labels from all Qualifying Product boxes. The UPC labels must include part numbers with bar codes, serial numbers with bar codes, and product descriptions.

PROCEDURES RELATED TO PRODUCT RETURNS AND EXCHANGES: If any Qualifying Product required for redemption under this promotion is returned for any reason and exchanged for another Qualifying Product required for redemption under this promotion, you must provide adequate documentation to support the exchange transaction. Submit all receipts or web order numbers related to the transaction at issue. If a product required for redemption under this promotion is returned for any reason and not exchanged for another Qualifying Product required for redemption under this promotion, your rebate claim and any checks issued to you under this promotion will not be honored. To the extent a rebate has previously been paid in such a circumstance, any cash or credit refund owed by Apple for the return will be reduced by the amount of the rebate check that was issued to you.

Apple and its agents are not responsible for accepting, processing, or honoring: (1) incomplete or late rebate requests or (2) rebate claims submitted via any mechanism other than Apple's online promotion portal page or Apple's promotion help line referenced in these terms. Providing false or misleading information disqualifies any rebate claim submitted under this promotion. Apple and its agents reserve the right to deny and/or disregard any rebate request deemed to be false, misleading, fraudulent, or inconsistent with the terms of this offer. This offer is void where prohibited or restricted by law.

This offer may be combined with other Apple promotions that are directed to individual end customers and offered during the same period of time as this promotion in the Qualifying Locations, subject to the terms, conditions, and limitations applicable to this promotion and such other Apple promotion(s). Apple is not responsible for printing errors or your inability to gain access to the Internet. Apple is not responsible for an inability to read the terms of this promotion due to the fact that these terms are displayed in the English language. Apple is also not responsible for any loss, destruction, or theft of your proof of purchase. You should keep a copy of these Terms and Conditions, your completed claim form (if applicable), the claim approval acknowledgment, the receipt, and the UPC labels for your records. Apple may use the information provided in accordance with its privacy policies posted online at www.apple.com/legal/privacy. **Apple reserves the right to change without notice the Terms and Conditions of this promotion or modify or end this promotion at any time without notice.** For more information or to learn the status of your rebate request, go to www.apple.com/promo and click Rebate Status. If you lack Internet access, call 877-427-5776 to check your claim status or get help creating a claim.